

ROYALE® “New Year, New Room” Contest
OFFICIAL RULES

1. **Contest:** ROYALE® “New Year, New Room” Contest.
2. **Sponsor:** Irving Consumer Products Limited.
3. **Contest Period:** Contest Period begins at 9:00:00 A.M. Eastern Standard Time (EST) on February 5, 2019 and closes 11:59:59 P.M. EST on March 5, 2019. During the Contest Period, a “**Day**” starts at 12:00:00 A.M. EST and ends at 11:59:59 P.M. EST, except for the first Day (February 5, 2019) which starts at 9:00:00 A.M. EST and ends at 11:59:59 P.M. EST. The sole determinant of time for the purposes of this Contest, including receipt of a valid entry, will be the Contest computer servers (“**Contest computers**”). Proof of transmission (screenshots or captures, etc.) or attempted transmission does not constitute proof of delivery or receipt by the Contest computers or Sponsor.
4. **Eligibility:** You must be (a) a legal resident of Canada and be located in Canada throughout the Contest Period and thereafter for winner confirmation, (b) a member of Sponsor’s “Moment with ROYALE®” newsletter program (“**Program**”) and (c) have reached the age of majority in your province or territory of residence at the time of entry. You are not eligible to enter if you are an employee, officer, director, agent or representative of Sponsor, its affiliated and related companies (including, without limitation, its parent, sister and subsidiary companies), the independent contest organization, advertising and promotional agencies including News America Marketing Interactive, Inc. and SmartSource Interactive Group, or other party in any way involved in the development or administration of this Contest, including suppliers of materials or services related to the Contest, or a member of the immediate family or household of any such employee, officer, director, agent or representative. In these Official Rules, “immediate family” means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse, regardless of where they reside. Groups, clubs, organizations, businesses and commercial and non-commercial entities cannot participate.
5. **How to Enter: No purchase necessary.** A purchase does not increase your odds of winning. Visit winter.royalepromotions.ca (“**Contest Website**”) and enter your e-mail address and select the box to indicate you have read, understood and agree to abide by the Official Rules.

(a) First Time Entrants:

- i. If you are a member of the Program, (i) you will be prompted to complete the online contest entry form with the required information; select an answer to the optional product question or select “skip the question” and (ii), click “Submit”.

If you are not a member of the Program, you will first be prompted to sign up by providing the information required to join the Program, and then prompted to complete the online contest entry form as above. Although you must be a member of the Program to enter, you may unsubscribe or opt-out of the Program at any time, without affecting your previously submitted entries in the Contest. If you unsubscribe from the Program during the Contest Period, you will be required to re-join the Program before you can to enter the Contest again.

- ii. **Earn ten (10) bonus entries:**

- a. Current members of ROYALE'S "Round Table" program ("**Round Table**"): Upon clicking "Submit", you will be directed to a new webpage that will confirm that you have received ten (10) bonus entries. Note the ten (10) bonus entries are only available upon your first entry.
- b. If you are not presently a Round Table member, after clicking "Submit", you will be directed to a webpage that offers you the opportunity to sign up for the Round Table program. Enrollment is free. From time to time, Round Table members are called upon to provide the Sponsor with feedback on things like ROYALE's products and promotions via surveys. Upon ticking the Round Table opt-in box you will receive ten (10) bonus entries which are only offered upon your first entry. You may unsubscribe or opt-out of the Round Table program at any time, without affecting your previously submitted entries in the Contest. You may sign up to become a Round Table member again during the Contest Period; however, you will not receive any further bonus entries for subsequent enrolment.
- iii. Each first-time entrant to the Contest will receive a coupon to save \$1.00 when he/she purchases the specific ROYALE® product identified on the coupon ("**First Entry Coupon**"; see below for details). You will receive the First Entry Coupon only upon entering the Contest for the first time.
- iv. **Claiming your First Entry Coupon:** On the "Thank you" webpage after your first-time entry, click the "Get Coupon" link. The link will bring you to the "SmartSource" website, click on the "Get your Coupon" button on the "SmartSource" webpage and select print. Coupon must be printed to be redeemed. Access to a printer required. Sponsor is not responsible for any printing problems.

(b) Returning Entrants:

- i. To enter daily, just return to the Contest Website each Day, enter your e-mail address, select the box indicating you have read, understood and agree to abide by the Official Rules, and click "Enter".
 - ii. Once you have successfully entered, you will see a message thanking you for entering and will receive one (1) entry.
6. **Coupon Terms:** Coupons are valid for a limited time only and are subject to specific restrictions, as described below.
- a. **General coupon terms.** The following terms apply to both the First Entry Coupon and the Prize coupon (collectively, the "**coupons**"). Expired coupons will not be accepted and coupons are not replaceable if damaged, lost or stolen. Only original coupons are valid, photocopies will not be accepted. Coupons must be accepted as awarded without representation, warranty or guarantee of any kind. No substitution, conversion to cash, or transfer of coupons is permitted except that Sponsor may substitute a coupon of equal or greater value (based on the approximate retail value of the applicable coupon as stated in these Official Rules), if a coupon cannot be awarded as described for any reason. Coupons will be accepted at participating Canadian retailers, subject to the stated terms and conditions. If the purchase amount exceeds the value of the coupon, the entrant will be responsible for any amount that is due over the value of the coupon. All coupon redemption is subject to available inventory at participating Canadian retailers and offer is good as long as supplies last. If you return any of the items

purchased with a coupon, the coupon discount or value may be subtracted from the return credit in accordance with the participating Canadian retailer's store policies.

Each entrant is solely responsible for all costs not expressly described as included herein, including his/her own transportation to and from the store location and any other expenses. Note: Each entrant will be responsible for paying any applicable taxes on the product purchased.

- b. **First Entry Coupon.** All First Entry Coupons will be valid until April 16, 2019. First Entry Coupons must be printed and a paper copy presented at the time of purchase. First Entry Coupons will not be accepted electronically. There is a limit of one (1) First Entry Coupon per purchase and the First Entry Coupon cannot be bundled or used with any other coupons, including the Prize coupons.
 - c. **Prize coupons.** The manufacturer's coupons that comprise the Prize (as further described in Section 10 below) will expire on April 30, 2020. The original manufacturer's coupon must be presented at the time of purchase. If the purchase value is less than the coupon value, no difference will be paid in cash to the entrant. Prize coupons can be bundled when purchasing ROYALE® products; however, the First Entry Coupon cannot be used with any of the prize coupons.
7. **Limits on Entries:** One (1) entry per person per Day, plus a one-time award of ten (10) bonus entries, which are available only upon your first entry if you are (i) an existing member of the Round Table program or (ii) you sign up to become a member of Round Table program. You may use only one (1) e-mail address to enter. .
 8. **Random Draw and Odds:** On or about March 21, 2019 at 10:00 A.M. EST in Oakville, ON, a random draw will be conducted from all eligible entries received during the Contest Period. Odds of winning a prize will depend on the total number of eligible entries received during the Contest Period. The first entrant selected will be eligible for the Grand Prize and the next ten (10) entries selected will be eligible for a Secondary Prize. Limit one (1) prize per household address.
 9. **Winner Confirmation:** Each selected entrant will be notified by e-mail within five (5) business days of the draw. Sponsor will not be responsible for failed attempts to contact a selected entrant including but not limited to if the e-mail is returned as undeliverable or the selected entrant cannot be reached by e-mail within five (5) business days of the date the e-mail notification was sent. To be confirmed a winner, each selected entrant must (i) reply to the e-mail notification within five (5) business days of the date the e-mail notification was sent; (ii) correctly answer without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered by e-mail; (iii) if required by Sponsor, provide proof of identity; and (iv) be in full compliance with these Official Rules. Each selected entrant will be required to print, sign and return within the specified time and by e-mail or fax, Sponsor's Declaration of Compliance with the Official Rules / Release of Liability and Consent to Publicity Form ("**Prize Form**"), which includes, without limitation the selected entrant's consent to the use of his/her name, address (city and province/territory), photograph, image and/or likeness, statements regarding the Contest or the prize and/or voice, without further notice or remuneration, in connection with any publicity carried out by or on behalf of Sponsor with respect to the Contest including social media platforms. If a selected entrant cannot be confirmed a winner as above, then Sponsor will disqualify the entrant and confirm an alternate entrant. The process will repeat until such time as eleven (11) selected entrants are confirmed as winners or there are no more eligible entries, whichever comes first. In such a case, or in the event that a prize can't be awarded, neither the selected entrant, nor any other person, shall have any claim against Sponsor arising out of or connected to the disqualification or any other matter related to the Contest. Prizes will be sent by mail or courier within thirty (30) days of winner confirmation. Shipped prize shall not be insured and Sponsor shall not assume any liability for lost, damaged or misdirected prize. If a prize is returned as

undeliverable for any reason whatsoever, the winner will forfeit his/her prize and the prize will not be re-awarded nor re-delivered at a later date.

10. **Prizes:** A total of eleven (11) prizes are available to be won during the Contest Period with one (1) Grand Prize and ten (10) Secondary Prizes are available to be won.
 - a. **Grand Prize:** One (1) Grand Prize is available to be won during the Contest Period and consist of a \$5,000.00 CDN pre-paid gift card from a major credit card company as selected by the Sponsor in its sole and absolute discretion (the “gift card”) Approximate retail value of the Grand Prize is \$5,000.00 CDN. The gift card is subject to the terms and conditions of the issuer and cannot be exchanged for cash or otherwise. If a purchase exceeds the value of the gift card, the winner will be responsible for any amount due which is over the value of the gift card (or the available balance at the time of purchase) (including applicable taxes). If any purchase does not exceed the gift card value, the remaining available balance will not be paid in cash to the winner but will remain on the gift card.
 - b. **Secondary Prizes:** There are ten (10) Secondary Prizes available to be won during the Contest Period and each consists of \$500.00 CDN worth of ROYALE® coupons issued as one hundred (100) \$5.00 manufacturer’s coupons for ROYALE® products, which can be used towards the purchase of any ROYALE® product. An example showing the calculation of how we arrived at what constitutes “product for a year” that can be purchased using all coupons as follows: eighteen (18) packages of 2 ply ROYALE® facial tissue (six (6) boxes per package); twenty (20) packages of twelve (12) rolls of ROYALE® bathroom tissue; eighteen (18) packages of six (6) rolls of ROYALE® Tiger Towel® and twenty (20) packages of 3 Ply ROYALE® Elegant Dinner napkins (75 per package). See Section 6 for coupon terms.

Prizes must be accepted as awarded without representation, warranty or guarantee of any kind, and cannot be replaced if lost or stolen. No substitution, conversion to cash, or transfer of a prize is permitted except that Sponsor may substitute a prize or a component of a prize with an item of equal or greater value (based on the approximate retail value of the prize as stated in the Official Rules), if a prize or a component of a prize cannot be awarded as described for any reason. Prize winners are solely responsible for all costs not expressly described as included herein. By accepting a prize, each confirmed winner agrees to waive all recourse against the Releasees if the prize or a component thereof does not prove satisfactory, either in whole or in part.

None of the Releasees (as defined below) make any representation or offers any warranty, express or implied, as to the quality or fitness of a prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, each confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the Releasees should the prize or any portion thereof fails to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting a prize, each confirmed winner agrees to waive all recourse against the Releasees if the prize or a component thereof does not prove satisfactory, either in whole or in part.

11. **Disqualified Entries:** In the following circumstances, entries will be judged void and disqualified: entries that are late, lost, stolen, illegible, damaged, misdirected, mutilated, garbled or incomplete (including but not limited to full name, address or any other information requested), altered or otherwise irregular; entries submitted with an invalid e-mail; entries where the associated full name does not accord with the name of the authorized account

holder, defined below, of the e-mail address submitted at the time of entry. Entries must be submitted by the individual and not by any other person on behalf of an entrant.

12. **Disqualified Entrants:** In the following circumstances, entrants will be disqualified and all of their entries will be judged void and disqualified: entries generated by script, macro, robotic, programmed, or other automated means; entries and/or entrants that do not comply with or satisfy any or all of the conditions set out in these Official Rules including failure to provide Sponsor with proof of identification; entries submitted by unauthorized, prohibited or illicit means; entries that contain false information; entrants who use more than one (1) e-mail address to submit entries and/or sign up for the Program; entrants who submit more than the stated number of entries permitted by the Official Rules; entrants tampering or attempting to tamper with the entry process or the operation of the Contest or the Contest Website; entrants acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other entrant, the independent contest organization, advertising and promotional agencies; Sponsor or Sponsor's representative or agent; entrants attempting to undermine the legitimate operation of the Contest, for example, by cheating, hacking, deception, or other unfair playing practices. If Sponsor or independent contest organization suspects any of these circumstances, the entrant will be contacted as soon as practicable. Any prize inadvertently awarded to a selected entrant who ought to have been disqualified by these Official Rules may be reclaimed by Sponsor. All entries become the property of Sponsor upon receipt and none will be returned.
13. **Entrants' Agreement to Abide by Rules and Decisions:** By entering the Contest, entrants acknowledge that they have read and understood the Official Rules, and agreed to abide and be bound by them, and the decisions of the independent contest organization and/or Sponsor, including their decisions regarding the interpretation and application of these Official Rules, made in their sole and absolute discretion, which shall be final and binding with respect to all aspects of the Contest and the awarding of the prize. No correspondence will be entered into except with selected entrants and prize winner.
14. **Civil and Criminal Remedies Available to Sponsor:** CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW AND TO BAN OR DISQUALIFY AN ENTRANT FROM THIS AND FUTURE CONTESTS.
15. **Release of Liability / Consent to Publicity:** By entering, each entrant releases and holds harmless Sponsor, its affiliated and related companies (including, without limitation, its parent, sister and subsidiary companies), the independent contest organization, advertising and promotional agencies including News America Marketing Interactive, Inc. and SmartSource Interactive Group, or other party in any way involved in the development or administration of this Contest, including suppliers of materials or services related to the Contest and all of their respective shareholders, directors, officers, employees, agents, representatives, successors and assigns (collectively, the "**Releasees**") from any liability of any nature or kind arising out of, or in connection with participation in the Contest or regarding the accepting, arranging, awarding or use of the prize or any portion thereof or this Contest, including as set out below in the Limitation of Liability section.
16. **Limitation of Liability:** The Releasees accept no responsibility for and each entrant releases and holds harmless the Releasees from and against any and all losses, damages, actions, demands, liabilities or claims of whatever nature or kind arising out of, or in connection with the prize or any portion thereof or this Contest. Without limiting the generality of the foregoing, the Releasees will not be responsible for (i) the incorrect or

inaccurate capture of entry information; (ii) entries or entrants disqualified for any of these reasons stated in these Official Rules; (iii) any loss, damage, or claims caused by, or in any way related to an awarded prize or the Contest itself; (iv) any failure of the Contest Website during the Contest Period, howsoever caused, including, without limitation, any human or technical errors or malfunctions, lost, delayed or garbled data, transmissions, omissions, interruptions, deletions, defects or failures of any telephone or computer lines or networks, technical malfunctions or technical errors of any computer on-line systems, servers, access providers, computer equipment, software or any combination thereof, failure of any e-mail or entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including, without limitation, any injury or damage to an entrant's or any other person's computer related to or resulting from participating in or downloading any material connected to the Contest, all of which may affect a person's ability to participate in the Contest or be awarded a prize; (v) any errors, omissions, incorrect or inaccurate information in any Contest-related materials, including, without limitation, printing or advertising errors or the failure of or problems with any equipment or programming associated with or used in the Contest howsoever caused; or (vi) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise.

17. **Disputes Regarding the Identity of an Entrant:** In the event of a dispute regarding the identity of an entrant, online entries will be deemed to have been submitted by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an e-mail address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A selected entrant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the entry to be confirmed a winner.
18. **General:** The Contest is void where prohibited by law and is subject to all applicable federal, provincial/territorial and municipal laws.
19. **Rules Govern:** The Contest will be run in accordance with the English Official Rules at winter.royalepromotions.ca, which shall prevail, govern and control in the event of any inconsistency with any Contest-related materials including but not limited to French Rules.
20. **Changes to Contest, Rule, etc.:** Sponsor reserves the right, with the consent of the Régie des alcools, des courses et des jeux (the "Régie") for Québec, to terminate, modify, or suspend the Contest or to amend the Official Rules at any time, without prior individual notice, and for any reason. Without limiting the foregoing, if, for any reason, such as tampering, the Contest does not run as originally planned, Sponsor reserves the right, with the consent of the Régie for Québec, to cancel the Contest and conduct a random draw from all previously received eligible entries.
21. **For Québec Residents:** Any litigation respecting the conduct or organization of this Contest may be submitted to the Régie for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
22. **Intellectual Property:** All intellectual property, including but not limited to trademarks, trade names, designs, Contest materials, web pages, source code, drawings, illustrations, logos, slogans and representations are owned by either Sponsor and/or their respective affiliates or authorized licensors. All rights are reserved. Unauthorized copying or use of any copyrighted materials or intellectual property without the express written consent of its owner is strictly prohibited.

23. **Privacy:** Sponsor respects your right to privacy. By entering the Contest and providing your personal information upon entry, you consent and agree to Sponsor's collection and use of the entry information to administer this Contest. If you provided consent upon joining the Program, you are also consenting to Sponsor's use of your entry information to contact you about upcoming contests and/or events. Your entry information will be handled according to the privacy policy at www.royale.ca. Your consent to Sponsor's use of the entry information may be revoked at any time (without revoking your participation in the Contest or impairing your chances of winning). For more information regarding the manner of collection, use and disclosure of personal information by Sponsor, please visit www.royale.ca.